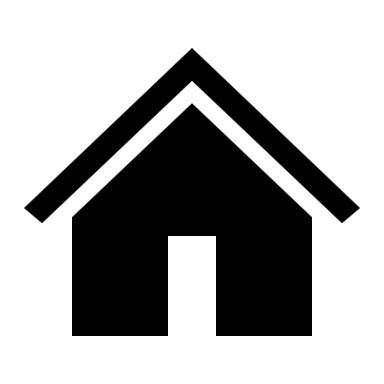
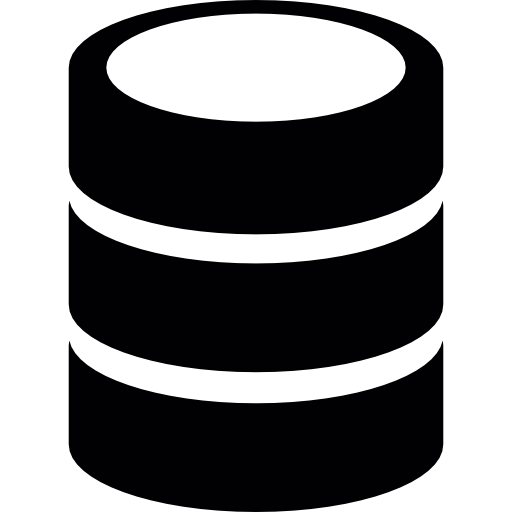
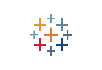
[Dow Jones & Company - Wikipedia](https://www.dowjones.com/)[](https://www.healthmonitornetwork.com/)[](https://mattgazzano.github.io/Analytics_Portfolio/)[](https://www.linkedin.com/in/matthewgazzano/)[](https://open.spotify.com/track/05Wg72h1GrNIdsABuoBjhD?si=iVKptzSLSwOAojKIERv-8w)

[**Dow**](https://www.healthmonitornetwork.com/) **Jones New York, NY**

***Senior Data Analyst, FP&A – Business Intelligence*** May 2022 – Present

* Develop and support self-servicing dashboards that identify monthly revenue, net gains / losses, and forecasted opportunities.
* Use Python and SQL to help automate reporting efforts through identifying workflow optimizations.
* Support traffic and product teams to identify usage metrics via Adobe Analytics.

[**Health Monitor Network**](https://www.healthmonitornetwork.com/) **Montvale, NJ**

***Senior BI Analyst*** June 2020 – May 2022

* Own standardized dashboarding for C-level management on status of digital product network & ad deployment of client programs
* Team lead for developing & maintaining data pipeline inside data warehouse environment (Google BigQuery)
* Transactional modeling via CRM & ERP systems to capture field service data (Zoho CRM / NetSuite ERP)
* Communicating the meaning behind results and providing actionable recommendations to the organization

***Digital Operations Analyst***January 2018 – June 2020

* Produce weekly and ad hoc reporting on work orders that identify success and challenges on field service projects
* Develop, execute, and maintain standard operating procedures to deliver on sponsor programs across all digital products in network
* Optimize and coordinate the input and output of project deliverable data in CRM database
* Onboard new vendors with current processes and hold them accountable for delivery through tracking performance metrics

[Mattgazzano.com](https://www.linkedin.com/in/matthewgazzano/)

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[Mattgazzano@gmail.com](mailto:Mattgazzano@gmail.com)

Greater NYC Metropolitan Area

Published Musician (drummer) - Can be found on [**Spotify**](https://open.spotify.com/track/05Wg72h1GrNIdsABuoBjhD?si=iVKptzSLSwOAojKIERv-8w)!

**SQL:** Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Aggregate Functions • Complex Joins • DDL

* **Database Software**: Google BigQuery, MySQL, MS Access, Oracle Express

**Microsoft Excel**: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros

**Python**: Pandas • Numpy • Seaborn • Matplotlib • Beautiful Soup • Selenium • Requests / API pulls

**Data Visualization**: Tableau • Power BI • Google Data Studio

**Other Applications**: CRM – (*Zoho CRM*), Data Visualization (*Microsoft Power BI*), Online Forms (*Jot Form*), Project Management Software (*Airtable*), Google Sheets & Google Sheets API’s

**Skills / Applications**

#### Montclair State University Montclair, NJ

***Feliciano School of Business*** – AACSB Accredited

Master of Science in Business Analytics (MSBA) – Part Time – 4.0 Class of 2022

#### Ramapo College of New Jersey Mahwah, NJ

#### *Anisfield School of Business* – AACSB Accredited

#### Bachelor of Science in Business Administration: Marketing - 3.6 January 2018

**Education**

Well-rounded Senior level Data Analyst specializing in transactional modeling, SQL, and data visualization in the information services industry. Experience in a front facing role with the ability to compile technical reports and present them to non-technical users that provide meaning to the business. Background in project management within a startup environment, possessing great organization & communication skills that deliver quantifiable results.

**Experience**

**About**

**Extracurricular**

**Contact**

Senior Data Analyst

Matthew Gazzano