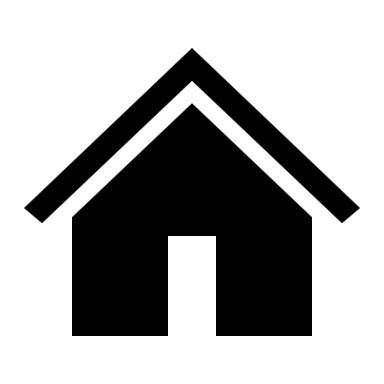
[](https://www.healthmonitornetwork.com/)[Dow Jones & Company - Wikipedia](https://www.dowjones.com/)[A blue circle with green and white letters

Description automatically generated with medium confidence](https://www.healthmonitornetwork.com/)[](https://mattgazzano.github.io/Analytics_Portfolio/)[](https://www.linkedin.com/in/matthewgazzano/)[](https://open.spotify.com/track/05Wg72h1GrNIdsABuoBjhD?si=iVKptzSLSwOAojKIERv-8w)

I am a full stack analytics professional with expertise in data modeling, SQL, and data visualization. With a background in media, supply chain, and finance domains, I bring a comprehensive understanding of these industries to my work. My passion lies in both the front end and back end of analytics solutions, where I combine technical proficiency with a deep understanding of business requirements. I excel in designing and implementing scalable data models that optimize performance and are easy to interpret.

[**Dow**](https://www.healthmonitornetwork.com/) **Jones New York, NY**

**Senior Data Analyst, FP&A** May 2022 – June 2023

* Surface trends and explain meaning behind monthly / annualized revenue metrics from CRM & financial systems of our B2B Products.
* Introduce reporting / workflow automations through proper data modeling and data transformations using Python and SQL.
* Work cross-functionally with other data teams in Dow Jones so disparate data sources can be brought together.

[**Health Monitor Network**](https://www.healthmonitornetwork.com/) **Montvale, NJ**

**Senior Business Intelligence Analyst** June 2020 – May 2022

* Lead BI efforts of digital product network to help align organizational goals to client growth & retention.
* Own standardized reporting for C-level management on status of digital product network & ad deployment of client programs.
* Identify the largest driving factors to grow our digital product network of devices through customer churn reporting.

**Skills / Applications**

**SQL:** Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Aggregate Functions • Complex Joins • DDL

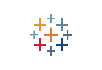
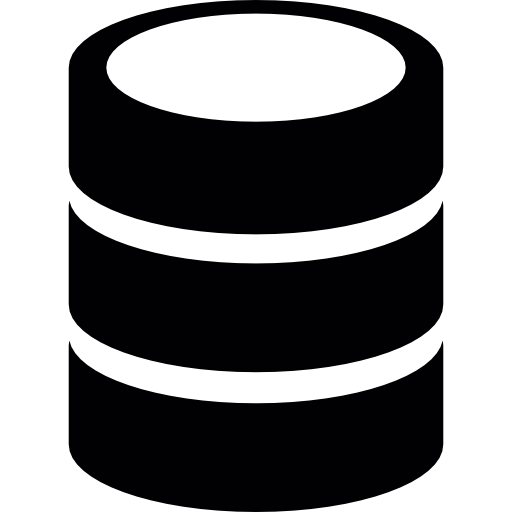
* **Database Software**: Google BigQuery, AWS Athena, Postgres

**Microsoft Excel**: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros

**Python**: Requests / API Pulls • Pandas • Numpy • Beautiful Soup • Selenium

**Data Visualization**: Tableau • Power BI • Google Data Studio

**Other Applications**: CRM – (*Zoho CRM*), Data Visualization (*Microsoft Power BI*), Online Forms (*Jot Form*), Project Management Software (*Airtable*), Google Sheets & Google Sheets API’s



**Montclair State University** (May 2022)

Master of Science in Business Analytics (MSBA)

**Ramapo College of New Jersey** (Dec 2017)

Bachelor of Science in Business Administration

[**Health Monitor Network**](https://www.healthmonitornetwork.com/) **Montvale, NJ**

**Senior Analytics Engineer** June 2023 – Present

* End-to-end ownership of ETL processes in Google BigQuery, ingesting and modeling data from diverse systems.
* Streamline 3rd party report auditing procedures, ensuring contract compliance for pharmaceutical campaigns.
* Define business logic & data transformations, resulting in enhanced scalability for reporting initiatives.

**Experience**

**Education**

**About**

[Mattgazzano.com](https://www.linkedin.com/in/matthewgazzano/)

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[Mattgazzano@gmail.com](mailto:Mattgazzano@gmail.com)

Greater NYC Metropolitan Area

Published Musician (drummer) - Can be found on [**Spotify**](https://open.spotify.com/track/3WQgla0FrTvLkU1HaePR7a?si=d24fbbdeaa074b71)!

**Extracurricular**

**Contact**

Senior Analytics Engineer

Matthew Gazzano