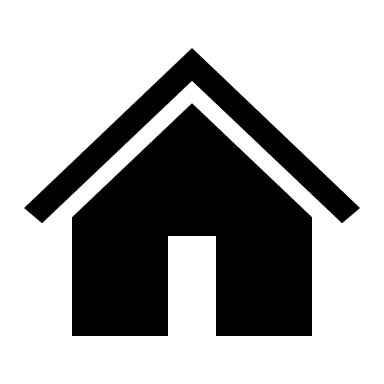
[](https://www.linkedin.com/in/matthewgazzano/)[](https://www.healthmonitornetwork.com/)

**Skills / Applications**

**Health Monitor Network Montvale, NJ**

***Senior BI Analyst*** *June 2020 - Present*

* Own standardized reporting for C-level management on status of digital product network
* Team lead for developing & maintaining querying workspace for all operational data inside Google BigQuery
* Data Modeling via CRM design to capture field team scheduling data and Ad hoc objectives (Zoho CRM)
* Aid in department implementation of NetSuite ERP

***Digital Operations Analyst***January 2018 – June 2020

* Produce weekly dashboards and ad hoc reports on campaign deployment to C-level management. Identify KPI’s
* Develop, execute, and maintain standard operating procedures to deliver on sponsor programs across all digital products in network
* Optimize and coordinate the input and output of project deliverable data in CRM database
* Onboard new vendors with current processes and hold them accountable for delivery through tracking performance metrics

***Sales & Operations Intern***May 2016 – December 2017

* Responsible to manage the installation and update of digital products- interacted with new and existing clients via phone and email
* Utilized CRM and Job Management software to reconcile field activity reports against work orders
* Verified healthcare providers for eligibility of sale and sponsor targeting

#### Assisted sales team with telemarketing efforts when needed

**SQL:** Joins, Sub-Queries / Common Table Expressions, Aggregate Functions, Window Functions, Text Extraction using Regular Expressions, DDL

**Database Tools**: Google BigQuery, MySQL, MS Access, Oracle Express

**Microsoft Excel** – Advanced Functions (XLOOKUP, COUNTIFS), Power Query via ODBC, Power Pivot, Pivot Tables, VBA / Macros

**Python**: Cleaning, manipulating & visualizing data using Pandas, Numpy, Seaborn and Matplotlib through Jupyter Notebook & Google Colab

**Other Applications**: CRM – (*Zoho CRM*), Data Visualization (*Microsoft Power BI*), Online Forms (*Jot Form*), Project Management Software (*Airtable*), Google Sheets & Google Sheets API’s

[Linkedin.com/matthewgazzano](https://www.linkedin.com/in/matthewgazzano/)

Lyndhurst, NJ

#### Montclair State University Montclair, NJ

***Feliciano School of Business*** – AACSB Accredited

Master of Science in Business Analytics (MSBA) – Part Time – 4.0 Class of 2022

#### Ramapo College of New Jersey Mahwah, NJ

#### *Anisfield School of Business* – AACSB Accredited

#### Bachelor of Science in Business Administration: Marketing - 3.6 January 2018

Highly motivated BI analyst with a passion for process optimization and reporting within the Healthcare media industry. In my current role, my main objective is to empower leaders to make informed decisions through data storytelling. I work heavily using SQL (Google BigQuery), advanced Excel (Power Query, VBA / Macros & advanced formulas), and visualization tools (Google Data Studio & Microsoft Power BI) to develop standardized reports that identify KPI’s within our business. I also serve as an administrator for our CRM development (Zoho CRM) to ensure that data gets managed properly for campaign deployment as project initiatives change.

(973) 461-9100

**Education**

**Experience**

Published Musician- Can be found on [**Spotify**](https://open.spotify.com/track/05Wg72h1GrNIdsABuoBjhD?si=iVKptzSLSwOAojKIERv-8w)!

**Extracurricular**

[Mattgazzano@gmail.com](mailto:Mattgazzano@gmail.com)

**About**

**Contact**

BI Analyst

**Matthew Gazzano**